

OFFICIAL RULES

National Tom’s Cash Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED.

SWEEPSTAKES DESCRIPTION:

The “Tom’s Cash” Sweepstakes (“Sweepstakes”) will begin on October 17, 2016 and end on November 18, 2016 (“Sweepstakes Period”). The Sweepstakes will be conducted exclusively via SMS/Texting. One hundred (100) national winners will each be awarded One Thousand Dollars (\$1,000) (“Prize”).

ELIGIBILITY:

The Sweepstakes is open only to listeners of the Participating Radio One Stations identified below who (a) are legal residents of the United States, (b) reside in the metropolitan area of one of the Participating Radio One Stations, and (c) are eighteen (18) years of age or older.

The Participating Radio One Stations are as follows:

RADIO STATION	METROPOLITAN AREA
WAMJ-FM WHTA-FM WPZE-FM WUMJ-FM	Atlanta, GA
WERQ-FM WILF-HD2 WWIN-FM	Baltimore, MD
WOSF-FM WPZS-FM WQNC-FM	Charlotte, NC
WIZF-FM WOSL-FM	Cincinnati, OH
WENZ-FM WZAK-FM	Cleveland, OH
WCKX-FM WJYD-FM WXMG-FM	Columbus, OH
KBFB-FM KSOC-FM	Dallas, TX
WDMK-FM	Detroit, MI

RADIO STATION	METROPOLITAN AREA
WPZR-FM	
KBXX-FM KMJQ-FM KROI-FM	Houston, TX
WHHH-FM WNOW-FM WTLC-FM	Indianapolis, IN
WPHI-FM WPPZ-FM WRNB-FM	Philadelphia, PA
WFXK-FM WNNL-FM WQOK-FM	Raleigh, NC
WCDX-FM WKJS-FM WKJM-FM WPZZ-FM	Richmond, VA
WFUN-FM WHHL-FM	St. Louis, MO
WKYS-FM WMMJ-FM WPRS-FM	Washington, DC

Employees of the Participating Radio One Stations, Radio One and its subsidiaries, affiliates, participating advertising and promotion agencies, sponsors, promotional partners, prize suppliers, and competitors, and members of their immediate families and/or those living in the same households (whether legally related or not), are NOT eligible to enter or win the Sweepstakes. For purposes of this Sweepstakes, immediate family members include spouse, children, siblings (and their spouses), parents, and grandparents.

HOW TO ENTER:

During the Sweepstakes Period, participants should listen for winning keywords to be announced during daily time slots on radio broadcasts. After the keyword has been announced, listeners must text the correct keyword to provided short code by the specified deadline. A bounce-back message will be sent to confirm entry. Standard text and data rates will apply.

Any entries not received by the specified deadline will be deemed void.

Participants are limited to one entry per time slot daily during the Sweepstakes Period.

In the event of a dispute regarding the identity of a participant's text entry, the entry will be deemed to have been made by the authorized holder of the mobile account at the time of entry.

WINNER SELECTION & NOTIFICATION:

There will be a total of one hundred (100) national winners during the Sweepstakes Period. Each weekday there will be four (4) random drawings to select a winner from among all eligible entries. The drawing will be conducted by Radio One, whose decision is final. Each winner will be notified by the mobile number used to enter the Sweepstakes. If the selected winner fails to answer the phone after multiple attempts within a fifteen-minute period, the Prize will be forfeited and an alternate winner will be selected by random drawing. Odds of winning will depend upon the total number of eligible entries received.

Radio One will use a reasonable number of attempts, in its discretion, to award the Prize to an alternate winner; but if it is unable to do so, the Prize will be finally forfeited and Radio One will have no further liability in connection with the Sweepstakes.

In the event Radio One does not receive any eligible entries, Radio One reserves the right to cancel the Sweepstakes.

The Prize will be awarded only upon winner verification and final approval by Radio One. Each winner will be required to go to the offices of the Participating Radio One Station to claim the Prize.¹ Each winner must present a current and valid government-issued photo identification to claim the Prize.

For the name of the winner(s), please send your request and a self-addressed stamped envelope to "Radio One, 1010 Wayne Avenue, 14th Floor, Silver Spring, Maryland 20910, Attention: Legal Department" within two (2) months of the end of the Sweepstakes.

All decisions made by Radio One regarding any aspect of the Sweepstakes will be final and binding.

PRIZE DESCRIPTION & CONDITIONS:

One hundred (100) national winners will each be awarded One Thousand Dollars (\$1,000) ("Prize").

Unless otherwise provided, the Prize must be claimed at the offices of the Participating Radio One Station no later than three (3) business days after the winner has been notified or the Prize will be forfeited.

The Approximate Retail Value (ARV) of each Prize is \$1,000.

The winner is required to comply with any and all applicable federal, state, and local laws, rules and regulations. All federal, state and local taxes, and any other costs not specifically provided for in these Official Rules are solely the winner's responsibility. If the actual retail value of the

¹ In the event that a winner is physically disabled or incapacitated and unable to go to the office of the Participating Radio One Station, a reasonable accommodation will be offered, as determined by Radio One in its sole discretion.

winner's prize is \$600 or more, the winner must complete IRS Form W-9 and supply Radio One with his/her social security number for tax purposes. An IRS Form 1099 will be issued in the name of the winner for the actual value of the Prize received. Radio One will have no responsibility or obligation to any winner or potential winner who is unable or unavailable to accept the Prize as described herein. Participants agree to be bound by the terms of these Official Rules and by the decisions of Radio One, which will be final and binding in all matters pertaining to this Sweepstakes.

The winner will be required to sign and return an affidavit of eligibility, a liability release and, where legally permissible, a publicity release prior to acceptance of the Prize. Failure to timely execute such documents will result in forfeiture of the Prize and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. By entering the Sweepstakes, participant grants permission for Radio One, and any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use the participant's submission (including an altered form of the entry), if any, for editorial, advertising, and promotional purposes without additional compensation, unless prohibited by law. If images are being submitted to Radio One as a requirement for entry, participants agree that they have all rights to use the images submitted and to allow Radio One, any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to reuse any of the images, without any liability, for editorial, advertising, and promotional purposes. Additionally, acceptance of the Prize by the winner constitutes permission for Radio One and any affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use winner's name, voice, and/or likeness and biographical material for editorial, advertising, and promotional purposes without additional compensation, unless prohibited by law. By accepting the Prize, the winner agrees to hold Radio One and its subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Sweepstakes or acceptance or use of the Prize. Radio One is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes, or in the announcement of the Prize.

The Prize will not be mailed. Unless otherwise agreed in writing by Radio One, the Prize must be claimed at the offices of the Participating Radio One Station by the date specified during notification or the Prize will be forfeited.

No substitution of Prize or transfer of the Prize to a third party is permitted.

In the event any winner is found to be in violation of these Official Rules or is otherwise determined by Radio One to be ineligible, the winner may be required to forfeit the Prize or to reimburse Radio One for the stated ARV of the prize if such violation is discovered after the Prize has been used by the winner.

GENERAL CONDITIONS:

- The Sweepstakes is void outside of the metropolitan area of one of the Participating Radio One Stations listed above and where otherwise prohibited by law.
- Radio One reserves the right to make changes to the Official Rules, which will become effective upon posting online, so long as no participant is materially adversely affected by any such changes.

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- Radio One is not responsible for the inability of any participant to complete or transmit a Sweepstakes entry for any reason, whether due to technical malfunction or human error.
- By accepting the Prize, the winner acknowledges that Radio One has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prize or to any portion thereof.
- Radio One is not responsible for any errors or others acts resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Radio One on account of technical problems. Radio One reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes in the event of tampering, unauthorized intervention, fraud, technical failures, or any other causes that may corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes. Radio One further reserves the right to select winners from eligible entries received as of the termination date and to disqualify any individual who tampers in any way with the entry process. Radio One may prohibit a participant from participating in the Sweepstakes if it determines that said participant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices, or by abusing, threatening or harassing other participants.
- Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries and will subject such participant to disqualification.
- Any attempt by a participant to deliberately undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws, and should such an attempt be made, Radio One reserves the right to seek damages from any such participant to the fullest extent of the law.
- The Sponsor of the Sweepstakes is Radio One, 1010 Wayne Avenue, 14th Floor, Silver Spring, Maryland 20910.
- See Consent to Electronic Disclosure and Text Club Policy for further terms and conditions applicable to this Sweepstakes.

Copies of the Official Rules are available upon request during regular business hours, Monday through Friday, at Radio One, 1010 Wayne Avenue, 14th Floor, Silver Spring, Maryland 20910, Attention: Legal Department.