

## **Spring Social Media Influencer OFFICIAL SWEEPSTAKES RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A PARTICIPANT'S CHANCES OF WINNING.

**SWEEPSTAKES DESCRIPTION:** WIZF-FM and WOSL-FM's "Spring Social Media Influencer" Register-To-Win Sweepstakes ("Sweepstakes") will begin at 6:00AM Eastern Time ("ET") on Saturday, April 1, 2023, and end at 11:59PM ET on Sunday, April 30, 2023. Registration for this Sweepstakes will be held online and in-person at the Ohio Media School, located at 4411 Montgomery Rd Ste 200, Norwood, OH 45212. One (1) winner will be selected per station, for a total of two (2) winners. Each winner will be awarded a "Social Media Influencer Prize Pack," consisting of one (1) HPUSN 18-inch Ringlight Kit, valued at Seventy Dollars (ARV \$70) and one (1) Samsung 4 Chrome OS 11.6-inch HD Chromebook, valued at One Hundred Forty-nine Dollars (ARV \$149) (Total ARV \$219) ("Prize").

### **HOW TO ENTER / EXECUTION:**

Listeners of WIZF-FM and WOSL-FM ("Station" or "Stations") who are legal residents of the United States residing within the Cincinnati, Ohio metropolitan area and are 18 years of age or older will be able to take part in this Sweepstakes. There are two (2) methods of Sweepstakes entry: (a) in-person and (b) online. To participate in the Sweepstakes, listeners must do the following:

1. In-person Registration:

- a. During the Sweepstakes Period, eligible participants must register in-person, Monday - Friday 8:00AM – 5:30PM at the Ohio Media School ("OMS"), located at 4411 Montgomery Rd Ste 200, Norwood, OH 45212.
- b. OMS Staff shall provide participants with a paper Entry Form. Participants must complete the Entry Form by providing their name, date of birth, address, phone number, email address, and any other optional or additional contact information, as requested, to be eligible to register for a chance to win.
- c. All Entry Forms must be completed and received by 5:30PM local time on Sunday, April 30, 2023, or they will be void.
- d. Entry Forms may be void if incomplete or illegible.
- e. All in-person entries will be scanned by Station staff and randomly entered into the electronic WIZ-FM and WOSL-FM drawing pools on Sunday, April 30, 2023.

2. Online Registration:

- a. During the Sweepstakes Period, eligible participants must register online through the Station's websites at [wiznation.com](http://wiznation.com) (for WIZ-FM) or [rbcincy.com](http://rbcincy.com) (for WOSL-FM). Participants may only register through one Station's website throughout the Sweepstakes Period.
- b. Upon entering the Station's website, participants are to follow the on-screen instructions on the online entry form, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, for a chance to win.

- c. All Internet entries must be received by 11:59PM local time on Sunday, April 30, 2023, or they will be void.
  - d. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.
  - e. Online Winners will be selected by random drawing from among all eligible entries received electronically.
3. After completing either the in-person or online registration process, participants will be eligible for a chance to win.
  4. One entry per person during the Sweepstakes Period regardless of entry method.
  5. At the conclusion of the Sweepstakes period, one (1) winner per Station, for a total of two (2) overall winners, will be selected by random drawing.
  6. Station shall announce Winners live on-air on Monday, May 1, 2023, during Station's 10:00AM – 3:00PM broadcast.
  7. Winners will be notified by phone and/or email.
  8. Winners must provide valid identification (e.g., via valid state-issued driver's license, passport or other government-issued I.D. containing the person's name, date of birth, and photograph) and a completed W9 form to claim the prize. Identification documents must match information previously provided to the Station.
  9. Prizes will be awarded only upon winner verification and final approval by the Station.
  10. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Station management which will be final and binding in all matters pertaining to this Sweepstakes.

**ELIGIBILITY RESTRICTIONS:**

1. The Sweepstakes is open only to legal residents of the United States residing within the Cincinnati, Ohio metropolitan area who are 18 years of age or older as of the commencement date of the Sweepstakes.
2. Employees of the Station, Blue Chip Broadcasting, LTD ("Company"), its parent, officers, directors, subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, members of the immediate families, and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Sweepstakes. For purposes of this Sweepstakes, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Persons who have won a prize in another promotion of any kind from the Station within the thirty (30) day period immediately preceding the start date of this Sweepstakes are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Station during any thirty (30) day period.

4. Participants agree to abide with any applicable federal, state, local laws and regulations.

**PRIZES:** There is one prize. The prize is a “Social Media Influencer Prize Pack,” consisting of the following items:

- One (1) HPUSN 18-inch Ringlight Kit, valued at Seventy Dollars (ARV \$70); and
  - One (1) Samsung 4 Chrome OS 11.6-inch HD Chromebook, valued at One Hundred Forty-nine Dollars (ARV \$149)  
(Total ARV \$219)
1. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
  2. Winners will be instructed to come to the offices of the Station, located at 705 Central Avenue, Suite 200, Cincinnati, OH 45202, to claim their Prize via curbside pickup.
  3. Unless otherwise provided, Prize must be claimed at the Station’s offices by no later than 5:00PM local time on Wednesday, May 31, 2023, or the Prize will be forfeited.
  4. Transportation to and from the event venue, meals, beverages, souvenirs, and incidentals are the responsibility of the winner and his or her guest.
  5. Dates and times of concerts, events, trips, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Station. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Station is not responsible for replacing tickets in the event of show cancellations as a result of weather, promoter or performer. The Station is not obligated to make any effort to find an alternative prize under these circumstances.
  6. The prize may only be claimed by the actual winner. Friends and family members are not eligible to claim the prize on behalf of the Winner.
  7. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Station management and/or the sponsor in its sole discretion. The Station reserves the right to substitute an item of equal or greater value in the event an advertised prize element is unavailable.
  8. All Sweepstakes winners must sign, and date official Station release and waiver forms as requested. Failure to do so will result in forfeiture of Prize.
  9. The Station, the Company, and its affiliates and promotional partners shall not be liable for any claims made by ineligible entrants.
  10. If for any reason a Sweepstakes winner decides not to accept the prize awarded, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Sweepstakes administrator and / or Sweepstakes sponsor if another entrant is to be selected as the winner if time permits.

11. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by the winner.

**GENERAL CONDITIONS:**

1. Winners are responsible for payment of all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Sweepstakes is void where prohibited. Sweepstakes is subject to all applicable federal, state, local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Sweepstakes Period.
5. By participating in the Sweepstakes, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation and must sign a publicity release prior to acceptance of the prize. By entering this Sweepstakes, each participant agrees to comply with these Official Sweepstakes Rules and the decisions of the Station management and/or Sweepstakes sponsor which shall be final and binding in all aspects relating to the Sweepstakes.
6. All Sweepstakes winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Station, the Company, sponsor, any other Sweepstakes parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Sweepstakes participation or the acceptance, possession or use / misuse of any awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. The Station and the Company retain the right to disqualify any participant or winner if all Sweepstakes rules are not followed. Sweepstakes void if prohibited by law.
8. So long as no participant is materially adversely affected, the Station reserves the right to make changes in the Sweepstakes rules, which will become effective upon being announced on the air and/or posted online.
9. The Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any participant to complete or continue an internet registration, telephone call, or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the

transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Promotion. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. In addition, the Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for late, lost, misdirected, mutilated, illegible or incomplete sweepstakes entries. No mechanically reproduced or automated entries permitted. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the property of the Station and the Company and will not be returned.

10. The Station, the Company, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Sweepstakes, including cancellation of the Sweepstakes as a result of the occurrence of events not within the control of the Station, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event such an act should occur, the Station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the Station in lieu of the prize originally awarded.
11. If for any reason, the Sweepstakes is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Sweepstakes is compromised by virus, bugs, worms or unauthorized human intervention, fraud, acts of God, strikes, terrorists acts, criminal acts of third parties, an insufficient number of qualified Sweepstakes entries, or any other causes beyond the Station and the Company's control which, in the Station and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, the Station and the Company reserve the right to cancel, terminate, modify or suspend the Sweepstakes at their sole discretion.
12. Any attempt by an entrant to deliberately undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil laws and should such an attempt be made, the Station and the Company reserve the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.
13. Copies of Sweepstakes rules are available upon request during regular business hours, Monday – Friday 9:00 AM – 5:00 PM, in the offices of the Stations, located at 705 Central Avenue, Suite 200, Cincinnati, OH 45202.

**CHOICE OF LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant, Station and Company in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Ohio, USA.